

Data-to-Action Strategy Workshops

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Closing the distance between a findings report and a decision

FORMAT	Half-day, full-day, or multi-session series
BUILT FOR	Organizations — including nonprofits, government agencies, higher education institutions, and corporations — moving from data collection to strategy, advocacy, and systems change
CHALLENGE	Meaningful quantitative and qualitative findings sit in a report while the decisions they should inform get made somewhere else — often by people far from the challenge, and on grounds other than the evidence.

WHAT WE DO

- Interpret quantitative and qualitative findings together
- Connect data to community experience
- Identify themes and strategic priorities
- Develop actionable recommendations
- Build advocacy and implementation strategy
- Communicate findings to stakeholders and decision-makers

WHAT PARTICIPANTS LEAVE WITH

- Clear understanding of what their data means and why it matters to people
- Tools for translating findings into action
- Strategic priorities grounded in evidence
- Practical advocacy and communication skills
- Meeting-ready talking points for visits with policymakers and funders

HOW THE ENGAGEMENT RUNS

- 01 Review existing data, community expertise, and insights
- 02 Sit with the numbers first: what do they make you feel, and what do they make you want to do?
- 03 Facilitate interpretation and sensemaking
- 04 Identify strategic priorities and openings
- 05 Translate findings into actionable narrative
- 06 Develop implementation and advocacy strategy
- 07 Prepare the team to carry the recommendations

DELIVERABLES

- Facilitated strategy workshop(s)
- Strategic priorities framework
- Action planning tools
- Advocacy and communication recommendations
- Advocacy briefing packet: overview of the issue, two to three key data points, supporting stories, a clear ask, follow-up plan, and leave-behind materials

IN PRACTICE — CALIFORNIA DEPARTMENT OF SOCIAL SERVICES — STOP THE HATE INITIATIVE

Facilitated a training series that moved nonprofit leaders from data collection to advocacy action, combining quantitative data with lived experience to understand the impact of hate incidents and communicate it to decision-makers.

Working from a structured framework for collecting, interpreting, and sharing data, participants built narratives that translated statistics into something a legislator could act on — equipping them for capitol visits, community education, and policy advocacy.